

Q1 2013 RESULTS PRESS RELEASE

PLAISIO COMPUTERS SA

Turnover 69,0 m. euro & E.A.T. 3,0 m. euro

Plaisio Computers maintained its turnover volume, in a context of a steep declining market, broadening **its Market Share** in the Greek market to an important extent.

More specifically **Turnover** was sustained at **69,0 m. euro**, while there was an important increase to the Earnings After Taxes that came up to 3,0 m. euro.

Important success factors:

- A **closely-knit and worthy team**, that on the one hand with no salary cuts, and on the other hand with continuous training and rewards, constantly increases its performance and quality
- A **continuous flow with state of the art technology products**, of the brands Turbo-X, Q-Connect, Sentio, @work, that increase their competitiveness in the market, increasing at the same time their profitability
- The continuous acceptance of this advancement, both from Greek consumers and companies is asserted by multiple awards. Firstly, for the completely renewed **plaisio.gr (second consecutive year as eShop of The Year)**, but also for the experience points that constantly freshen up our stores (**sixth consecutive year as Shop of the Year**)
- This wide acceptance is also reflected to all the **Social Media - Facebook, Twitter, Plaisio Blog etc**

(amounts in m. euro)	THE GROUP	
	3M 2013	Δ%
Turnover	69,0	-0,5%
EBITDA	3,7	13,3%
EBT	2,9	23,3%
EAT	3,0	64,5%