

PRESS RELEASE

Piraeus Bank announces European investor roadshow ahead of potential senior unsecured transaction

Piraeus Bank plans to arrange a series of Fixed Income investor meetings (roadshow) in selected European cities commencing next week. Following the meetings, the Bank will determine if a public EUR senior unsecured transaction might follow, subject to market conditions.

The continuous improvement of the economic sentiment in Greece and the prominent position of Piraeus Bank allow the Bank to contemplate revisiting the debt capital markets, confirming the strength of the Greek banking sector and specifically Piraeus Bank.

The Bank aims to re-access international markets after 5 years, further diversifying its liquidity sources and confirming its leading role in the Greek economy.

Piraeus has mandated BNP Paribas, Credit Suisse, Deutsche Bank, Goldman Sachs and HSBC as dealers for the contemplated transaction.

Athens, 6th March 2014