



Share buy back

The company DUTY FREE SHOPS INDUSTRIAL, MANUFACTURING, TECHNICAL AND BUSINESS COMPANY SA. under trade name "FOLLI FOLLIE GROUP", in accordance with the Regulation of the Committee of European Community no 2273/2003, article 4, par 4, announces that following the decision of the Annual General Meeting of the Shareholders of the Company (dated June 24th 2011) and the Board of Director's resolution (dated July 4th 2011), purchased, own shares through the Athens Exchange member Euroxx Securities as follows:

On 03.08.2011, the Company purchased 5.100 shares, with average price € 8,711 per share and a total purchase price € 44.428,00