

ANNOUNCEMENT

Geniki Bank S.A. (hereafter "The Bank") informs its investment community that, according to the meeting of the Board of Directors dated on 20/12/2013, the projects of the Bank's Shareholder Services Department were assigned to the underwriter Piraeus Bank S.A., by the 20th January, 2014. Mr. Vaios Liakos is appointed as the person in charge of the Shareholder Services Department.

The investment community, for any information, may contact to the new offices of the Bank's Shareholder Services Department, Korai 5, 105 64 Athens or contact to the telephone numbers 210 3288737 & 210 3335039, Fax 210 3288211.

Athens, 22nd January 2014