

Press Release

New Look unveils its first store out of the 20 planned to be opened in Romania

Today, August the 26th, **Fourlis Group** and the British fashion retailer **New Look** opened the first New Look store on the Romanian market, in Afi Palace Cotroceni. New Look, which leads in fast fashion trends in the United Kingdom, aims to style Romanian fashionistas through highly fashionable, truly affordable and carefully finished clothing and accessories. The brand is hugely popular among young women, selling a pair of shoes every two seconds and topping UK sales in dresses, jeans and shoes.

New Look is represented locally by Genco Trade srl, 100% subsidiary of Fourlis Holdings SA, which is also developing the Intersport franchise in Romania. The inauguration of the first New Look store on the local market will be shortly followed by three new openings in Baneasa Shopping City, Polus Center Cluj and Maritimo Shopping Center in Constanta. For the next 5-8 years, Genco is planning to have a total of 20 New Look Stores in Romania.

August 26th, 2011

Fourlis Holdings S.A.

IR Department