

Traffic

North Adriatic Routes

In the North Adriatic route (International routes / Ancona & Venice), Minoan Lines, succeeded the highest market shares in passengers cars and trucks among the companies that operate within this market. More specifically, the market shares stood at 39.4%, 42.0% and 36.7% for passengers, cars and trucks respectively, higher than the respective share of Minoan Lines in trips (34.4%). During the first quarter of 2008 Minoan lines carried 73,000 passengers, 18,000 cars and 26,000 trucks.

Domestic Market

As regards to "Heraklion – Piraeus" line in the first quarter of 2008 MINOAN LINES carried 162,000 passengers, 19,000 cars and 17,000 trucks maintaining its leading position in all traffic categories. The market shares for this specific line, with the Company having realized a total amount of 46.1% number of trips, reached 67.3% for passengers, 57.8% for cars and 52.3% for trucks.



Για Πληροφορίες / Information:

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